

2008-2009  
ARSON WATCH REWARD PROGRAM – FIRE SAFETY POSTER CONTEST  
MASSACHUSETTS PROPERTY INSURANCE UNDERWRITING ASSOCIATION  
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## **CONTEST RULES FOR COUNTY COORDINATORS**

**PURPOSE:** To make students and their families aware that preventing fires requires everyone to be alert everyday to all acts, omissions and dangers that cause fires.

**ELIGIBILITY:** Public, Private and Parochial School children in the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade.

**THEME: “FIRE PREVENTION – EVERYONE / EVERYDAY”**

### **I. Poster Requirements:**

Submitted artwork should be on heavy-style construction paper, and must be 12” x 18”. Original artwork may be in color or in black and white. Computer imaging **will not be** accepted. Include the theme title “**FIRE PREVENTION – EVERYONE/EVERYDAY**”. Additional phrases on the poster are allowed but not necessary. All words should be spelled correctly and readable at a distance. Students should not use replicas of copyrighted or registered characters or logos. One student only may submit each poster.

### **II. County Contest Procedures and Deadlines:**

- a. Finished posters must be received by County Coordinators no later than Friday, January 30, 2009.
- b. Judging for County contests will be held during the months of February and March. MPIUA staff can assist in coordination of judging if necessary. First and Second place winners will be awarded \$200 and \$100, respectively, as well as a plaque. Coordinators will arrange county awards through MPIUA.
- c. All First Place County Posters will be entered into the Statewide competition. County Coordinators must submit all First Place County Posters to MPIUA no later than Wednesday, April 1, 2009.

### **III. Statewide Contest Procedures and Deadlines:**

- a. **MPIUA must receive all First Place County Posters from the County Coordinators no later than Wednesday, April 1, 2009.** Each poster submitted must show legibly on the back:
  1. Student’s name and grade
  2. School Name
  3. Address of school – Including town, county and telephone number
  4. Teacher’s name and email address, if available.
  5. County Coordinator’s name, address, phone number and/or email address.
- b. The three Statewide Winners will be announced, and awards will be presented, at a luncheon ceremony to be held at the Sheraton Framingham Hotel, Framingham, MA, on Thursday, May 28, 2009. All First Place County Winners, their families and teachers will be invited to attend this luncheon. Details will be provided, in writing or email, to all County Coordinators.

### **IV. Rights and Awards:**

- a. Trophies and cash prizes in the amounts of \$1,000, \$500 and \$250, respectively, will be given to the top three winning students. Runners-up will receive a trophy and a check in the amount of \$50.
- b. All entries become the property of MPIUA and will not be returned. The decision of all judges will be final.
- c. Winning posters may be used for the covers of the State Fire Marshal’s Annual Report and a Fire Safety Calendar.
- d. First Place County Winners, or their guardians, must sign a release statement giving permission to use their photos and names in the calendar and other fire safety correspondence, as well as, permission to reproduce, publicize or otherwise use their poster for fire prevention education in whatever manner deemed appropriate.
- e. Fire departments from each of the top 3 winning towns will receive grants in the amount of \$2,500, \$1,500 and \$1,000, respectively.